

walks along with your idea



WHO WE ARE



Built It Up is a non-profit association whose ambition is to spread an entrepreneurial spirit among young Italian students.

Born in September 2012 on the initiative of a group of ESCP Europe students, the association proposes itself as a facilitator between the birth of an idea and its materialization through the offer of free consulting services. In the same way it pursues educational objectives through business games and conferences.

+70

associates

+400

alumni

1.8M€

raised

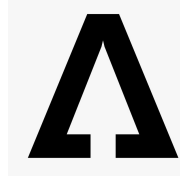
+50

events

PORTFOLIO



PORTFOLIO 2021



S U C C E S S E S P O S T B U I L D I T U P



MIRTA

€ 2.5M

FUNDING

Expanded in U.S.,
Canada, Hong Kong,
Singapore

 **Young Platform**

€ 800K

FUNDING

 **BANCA
PROGETTO**

DIVISIONS



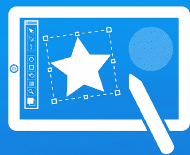
ACCELERATION



EDUCATION



BUSINESS DEV



MARKETING

ACCELERATION

20 / 21 YEAR'S RECAP

20+

Ideas received

6

Start-up
accelerated

70+

Spontaneous
candidacies

24

Associates



Mentioned in the
“Italian Startup ecosystem”
From SWG Partner Italy - June 2021

ITALIAN STARTUP ECOSYSTEM

WISE GUYS



Project by Andrea Orlando - SWG Partner - Italy



AT A GLANCE

- 63 Business Game & Events
- 13 Regions touched
- +4000 Students reached



WSI Wall Street Italia

«An association for enterprising students»



Luiss
Business
School



Italian Angels
for Growth



JET
ESCP EUROPE

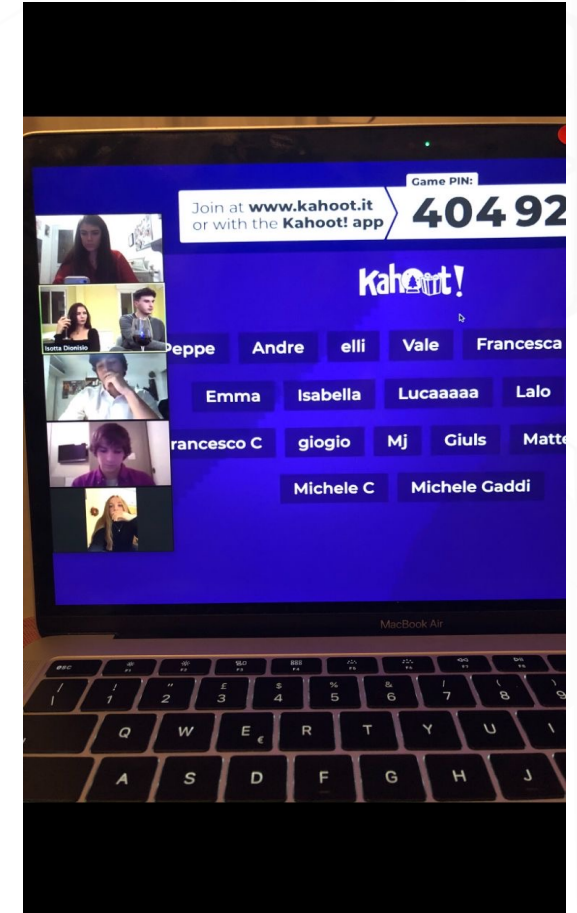


EVENTS

Despite the pandemic, the Events Division overcame obstacles and difficulties by organizing **two virtual events** to help members build interdivisional relationships and foster a sense of belonging to the association:

"Welcome Aperitif" in December to give a warm welcome to new associates and introduce "the old ones".

Carnival masquerade party in February with fun group activities.



BUSINESS & DEV.



2 Events

Dedicated to our team and network

2 Events

Dedicated to Open Innovation

7 Partnerships

A large network of friends and professionals

BUSINESS & DEV.



We were able to collaborate with our 6 partners and create 2 new partnerships.

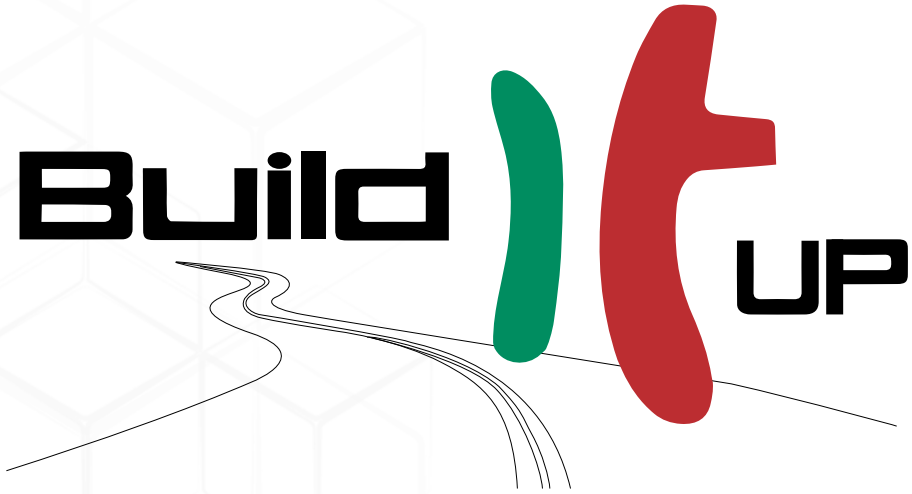
P O R T O L A N O
C A V A L L O

VC  Hub
Italia



dott





WALKS ALONG WITH YOUR IDEA

THANK YOU

CONTACTS



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